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2017

National Seminar Series

Understanding Copyright: Making It Work for You

PERTH

Date 14 & 15 August 2017

Venue Department of Training and
Workforce Development
1 Prospect Place
West Perth 6005

**In 2017 we have
introduced a range of
new seminars to better
target your learning needs**

Who our seminars are for:

- Content creators & copyright managers
- Website administrators & social media managers
- Museum & gallery professionals
- Library and archivists
- Educators & administrators in educational institutions

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Our seminars are presented by experts in the field of copyright law who are up-to-date with the latest policies, laws and applications of copyright.



➔ **Jo Teng:** Jo is a Copyright Council senior lawyer with a background in and passion for intellectual property and the creative industries. She has previously worked at the World Intellectual Property Organization in Switzerland and holds an LLM from the University of New South Wales and an LLB/BA from the University of Western Australia.



➔ **Nathan Webster:** Nathan joined the Copyright Council as an in-house lawyer in 2013. In 2016, he undertook a six-month internship at the World Intellectual Property Organization (WIPO) in Switzerland. Nathan holds an LLM from the University of Technology, Sydney and an LLB/BSc(Psych) from the Australian National University.

ATTENDEE DETAILS (Please only use 1 form per attendee)

Organisation Name	
Full Name	
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Copyright in Practice:

Monday, 14th August 2017

* All prices include GST

Session	Time	Early Bird Save 10%	Full Price	Tick to select
Copyright Basics	9:00-10:00am	\$81	\$90	
Owning Copyright	10:15-11:45am	\$108	\$120	
Clearing Copyright	12:45-2:15pm	\$108	\$120	
Websites: Managing Content Online	2:30-3:30pm	\$81	\$90	
Social Media	3:45-4:45pm	\$81	\$90	
FULL DAY PACKAGE, Save 10%	9:00am-4:45pm	\$413	\$459	

Education:

Tuesday, 15th August 2017

* All prices include GST

Session	Time	Early Bird Save 10%	Full Price	Tick to select
Copyright Basics for Education & GLAM	9:00-10:00am	\$81	\$90	
Text & Images for Education	10:15-11:15am	\$81	\$90	
Sound & Screen for Education	11:30-12:30pm	\$81	\$90	
Copyright in the Digital Classroom	1:30-2:30pm	\$81	\$90	
Using Copyright Confidently	2:45-3:45pm	\$81	\$90	
Putting it Into Practice: Workshop	4:00-5:00pm	\$81	\$90	
FULL DAY PACKAGE, Save 10%	9:00am-5:00pm	\$437.50	\$486	

Galleries, Libraries, Archives and Museums (GLAM):

Tuesday, 15th August 2017

* All prices include GST

Session	Time	Early Bird Save 10%	Full Price	Tick to select
Copyright Basics for Education & GLAM	9:00-10:00am	\$81	\$90	
GLAM Exceptions	10:15-11:15am	\$81	\$90	
Managing Your Digital Collection	11:30-12:30pm	\$81	\$90	
Social Media for GLAM	1:30-2:30pm	\$81	\$90	
Using Copyright Confidently	2:45-3:45pm	\$81	\$90	
Putting it Into Practice: Workshop	4:00-5:00pm	\$81	\$90	
FULL DAY PACKAGE, Save 10%	9:00am-5:00pm	\$437.50	\$486	

Attendance Certificates & Professional Development Requirements:

We can provide attendance certificates on request only. Some sessions may meet mandatory professional development requirements. Check with your professional organisation.

- Booking confirmation will be sent by email
- Payment is required in full 5 working days prior to the seminars
- Full refund only available for cancellations made up to 10 or more working days before the seminar

We have a strict cancellation policy, for full details please [CLICK HERE](#)



SPECIAL BOOK OFFER

Receive 15% discount on any of these books when you register for a seminar.

Title	Code	Retail Price	Special Offer	Select Quantity
Advertising, Communications & Copyright	B151v01	\$50	\$42.50	
Architects, Building Design & Copyright	B135v02	\$50	\$42.50	
Commercialising Copyright	B154v01	\$50	\$42.50	
Copyright in the Classroom NEW BOOK 2017	B156	\$50	\$42.50	
Copyright Essentials	B127v04	\$50	\$42.50	
Copyright for Music Teachers	B140v02	\$50	\$42.50	
Copyright & Online Technologies	B142v01	\$50	\$42.50	
Copyright & Publishers	B147v01	\$50	\$42.50	
Copyright in Training Materials	B099v02	\$50	\$42.50	
Education: Copyright Compliance NEW BOOK 2017	B155v01	\$50	\$42.50	
Ed Inst: Using Text & Images	B143v02	\$50	\$42.50	
Films & Copyright: Making Content for Big and Little Screens	B152v01	\$50	\$42.50	
Galleries, Museums & Copyright	B148v01	\$50	\$42.50	
Government & Copyright	B145v01	\$50	\$42.50	
Graphic Designers & Copyright	B131v01	\$50	\$42.50	
Historians & Copyright	B062v05	\$50	\$42.50	
Interactive Games & Copyright	B150v01	\$50	\$42.50	
Libraries: a Copyright Guide	B136v01	\$50	\$42.50	
Moral Rights: A Practical Guide	B114v02	\$50	\$42.50	
Photographers & Copyright	B149v01	\$50	\$42.50	
People With a Print Disability: Access to Copyright Material	B125v02	\$50	\$42.50	
Sound & Screen in Education: An In-Depth Guide NEW BOOK 2017	B144v02	\$50	\$42.50	
Websites & Social Media	B146v01	\$50	\$42.50	
Working with Copyright: Getting it Right	B153v01	\$50	\$42.50	
Writers & Copyright	B128v02	\$50	\$42.50	
			TOTAL	\$

PAYMENT OPTIONS

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- EFT** (BSB 032037, Account 130059. Email remittance to info@copyright.org.au)
- Cheque** (make payable to Australian Copyright Council)
- Email me a Tax Invoice**
(Note: Payment is required in full 5 working days prior to the purchased seminar.)



If you wish to pay by credit card please click here to register online

Perth, 14 August – Copyright in Practice

Registrations open 15min prior to each seminar session.

Practical seminar sessions aimed at creators, small business operators and copyright content managers.

Session topics include:

- Copyright Basics
- Owning Copyright - What does it mean? How to protect it? How to make money out of it?
- Clearing Copyright
- Websites: Managing Content Online
- Social Media

COPYRIGHT BASICS

9:00 AM – 10:00 AM

Followed by 15 min break

Related books:

- Copyright Essentials

New to copyright? Need a refresher? In this session, we cover the basics of copyright. What can you expect? A short, sharp overview of copyright that provides the foundation for the rest of the day.

Who this session is for:

This session is for everyone! If you work in an educational institution or a gallery or museum, you may be interested in attending our sessions on Tuesday.

Topics include:

- What it is and what it isn't
- How long it lasts and who gets it
- When is copyright infringed?
- Exceptions to copyright
- Moral rights

OWNING COPYRIGHT: WHAT DOES IT MEAN? HOW TO PROTECT IT?

10:15 AM – 11:45 AM

Followed by 1 hr lunch break

Related books:

- Copyright Essentials
- Commercialising Copyright

We all know copyright is valuable, but what does it mean to own copyright? How exactly do you use copyright to make money, and if something goes wrong, how do you protect it? This session seeks to answer all those questions and more, as our presenters take you through the opportunities and benefits of being a copyright owner, and what you can do if someone infringes your rights.

Topics include:

- Licensing and selling copyright material
- Protecting your copyright
- Moral rights and performers' rights

CLEARING COPYRIGHT

12:45 PM – 2:15 PM

Followed by 15 min break

Related book:

- Working with Copyright: Getting it Right

Do you use third-party content in your own material or deal with copyright permissions and clearances? In this session, we help you identify when you require a clearance and how to go about obtaining one. You'll learn why starting the process early is important and how to integrate clearance processes into your workflow. We also look at what to do when things go wrong.

Who this session is for:

Everyone! A must for people dealing with copyright material in any industry who want to get it right.

Topics include:

- When do I need permission?
- How do I get a clearance?
- Risk management
- What to do when things go wrong

Perth – Copyright in Practice ... cont

WEBSITES: MANAGING CONTENT ONLINE

2:30 PM – 3:30 PM

Followed by 15 min break

Related books:

- Copyright & Online Technologies
- Websites & Social Media

Businesses and content creators are expected to have their own website. Running your own website, however, comes with responsibility. In this session, we will take you through the copyright issues around operating your own website, from the website development process through to launch and keeping it current with quality, legal content.

Topics include:

- Domain names
- Working with website developers
- Creating and sourcing content

SOCIAL MEDIA

3:45 PM – 4:45 PM

Related books:

- Websites & Social Media
- Advertising, Communications & Copyright

Facebook. Twitter. Tumblr. Instagram. WeChat. Everyone uses them, but do you really know what you're doing? In this session we take you through the fine print of social media accounts, the opportunities for content creators, and also the risks. Whether you're a newbie or a digital native, this session will be useful to help you use social media with confidence.

Topics include:

- Social media terms and conditions
- Notice and takedown tools
- Managing comments and user communities

Perth, 15 August – Education Sessions

Registrations open 15min prior to each seminar session.

EDUCATION – Practical seminar sessions aimed at academics, administrators, educators, school and university copyright officers, teachers and trainers.

Note: Education sessions run concurrently with the GLAM session.

Session topics include:

- Copyright Basics for Education
- Text & Images for Education
- Sound & Screen for Education
- Copyright in the Digital Classroom
- Using Copyright Confidently: Managing Risk for Education
- Putting It Into Practice: Workshop for Education

COPYRIGHT BASICS FOR EDUCATION

9:00 AM – 10:00 AM

Followed by 15 min break

Related books:

- Copyright Essentials

New to copyright? Need a refresher? In this session, we cover the basics of copyright. What can you expect? A short, sharp overview of copyright that provides the foundation for the rest of the day.

Who this session is for:

Academics, administrators, educators, school and university copyright officers, teachers and trainers.

Topics include:

- What it is and what it isn't
- How long it lasts and who gets it
- When is copyright infringed?
- Exceptions to copyright
- Moral rights

TEXT & IMAGES FOR EDUCATION

10:15 AM – 11:45 AM

Followed by 15 min break

Related books:

- Educational Institutions:
Using Text & Images
- Copyright in the
Classroom:
A Practical Guide
New Book 2017

We all use text and images in the classroom, but what are rules regarding copyright? In this session, we answer all your questions as our presenters take you through the copyright exceptions for educators and the Part VB statutory licence administered by Copyright Agency. We also discuss the implications of proposed amendments to the law.

Who this session is for:

Teachers, academics, trainers, educators and administrators working with educational institutions that have licences with Copyright Agency

Topics include:

- Copyright exceptions
- Part VB statutory licence
- Assisting students with a disability

SOUND & SCREEN FOR EDUCATION

11:30 AM – 12:30 PM

Followed by 1 hr lunch break

Related books:

- Sound & Screen
in Education:
An In-Depth Guide
New Book 2017
- Copyright in the
Classroom:
A Practical Guide
New Book 2017

What are the rules around playing music in class? What videos can and can't you use? How about streaming from YouTube or Netflix? This seminar answers all these questions and goes through the exceptions applicable to the classroom, and also explains the licences from the PPCA, APRA|AMCOS, and Screenrights available to educational institutions.

Who this session is for:

Academics, administrators, educators, school and university copyright officers, teachers and trainers.

Topics include:

- Educational exceptions to copyright
- Film and music industry licences
- Sourcing film and video from the internet

COPYRIGHT IN THE DIGITAL CLASSROOM

1:30 PM – 2:30 PM

Followed by 15 min break

Related books:

- Copyright in the
Classroom:
A Practical Guide
New Book 2017

Technology is rapidly transforming the way that educators and institutions deliver and interact with their students. In this session, we use brand new case studies and examples to look at how copyright interacts with technology in the modern classroom.

Who this session is for:

Teachers, academics, trainers, educators and administrators working with educational institutions.

Topics include:

- eLearning, tablets and smartboards,
- Apps, cloud computing and open source platforms
- YouTube and podcasts
- Snapchat, Twitter and Instagram

USING COPYRIGHT CONFIDENTLY: MANAGING RISK

2:45 PM – 3:45 PM

Followed by 15 min break

Related books:

- Working With Copyright:
Getting It Right
- Education and
Copyright
Compliance: A Toolkit
New Book 2017

Understanding copyright is one thing, but what do you do when faced with an actual copyright dilemma in the classroom? In this session our presenters begin to guide you through applying your knowledge to make copyright decisions. From safely using other people's material to how to handle a potential dispute, this session is aimed at enabling you to use copyright with confidence.

Who this session is for:

Academics, administrators, educators, school and university copyright officers, teachers and trainers.

Topics include:

- Identifying common copyright problems in the classroom
- Risk management
- Dealing with and mitigating a copyright dispute

PUTTING IT INTO PRACTICE: WORKSHOP FOR EDUCATION

4:00 PM – 5:00 PM

Related books:

- Working With Copyright: Getting It Right
- Education and Copyright Compliance: A Toolkit *New Book 2017*

The information and knowledge learned throughout the day gets put into practice in this one hour workshop. Using hypothetical scenarios based on cases from schools, TAFEs, and universities, our presenters will guide you through practical situations such as how to negotiate permissions, managing online learning materials, and approach a copyright dispute, and lead discussion of your own experiences.

Who this session is for:

Academics, administrators, educators, school and university copyright officers, teachers and trainers.

Topics include:

- How to get copyright permissions
- Applying a copyright exception
- Dealing with copyright infringement

OR

Perth, 15 August – GLAM Sessions

GLAM – Practical seminar sessions aimed at librarians who work in public, private, government or education libraries, as well as gallery and museum staff, archivists, and curators.

Note: GLAM sessions run concurrently with the Education session.

Session topics include:

- Copyright Basics
- GLAM Exceptions
- Managing Your Digital Library
- Using Copyright Confidently: Managing Risk for GLAM
- Social Media for GLAM
- Putting It Into Practice: Workshop for GLAM

COPYRIGHT BASICS

9:00 AM – 10:00 AM

Followed by 15 min break

Related books:

- Copyright Essentials

New to copyright? Need a refresher? In this session, we cover the basics of copyright. What can you expect? A short, sharp overview of copyright that provides the foundation for the rest of the day.

Who this session is for:

Librarians who work in public, private, government or education libraries, as well as gallery and museum staff, archivists, and curators.

Topics include:

- What it is and what it isn't
- How long it lasts and who gets it
- When is copyright infringed?
- Exceptions to copyright
- Moral rights

GLAM EXCEPTIONS

10:15 AM – 11:45 AM

Followed by 15 min break

Related books:

- Libraries & Copyright
- Galleries, Museums & Copyright

If you work in a gallery, library, archive or museum, you might be surprised at how many special exceptions you can access to use copyright material without permission. In this session we take you through each of these exceptions, and use brand new case studies and examples specifically tailored for the GLAM sector to look at how you can use them. We also discuss the implications of proposed amendments to the law.

Who this session is for:

Galleries and museum curators, librarians, archivists and administrators.

Topics include:

- Copying material in your collection
- Supplying copies to clients and other organisations
- Managing the collection
- The special case exception (s200AB)

MANAGING YOUR DIGITAL COLLECTION (GLAM)

11:30 AM – 12:30 PM

Followed by 1 hr lunch break

Related books:

- Working With Copyright: Getting It Right
- Libraries & Copyright
- Galleries, Museums & Copyright

Does your organisation operate and manage a digital collection? Are you considering digitising your physical collection and putting it online? If you want to engage in these activities, it's important to be aware of the copyright considerations. In this session, we cover everything you need to know.

Who this session is for:

Galleries and museum curators, librarians, archivists and administrators.

Topics include:

- Digitising your collection
- Making your collection available online
- Using orphan works
- Using material in your collection for publicity and marketing

SOCIAL MEDIA FOR GLAM

1:30 PM – 2:30 PM

Followed by 15 min break

Related books:

- Websites & Social Media
- Advertising, Communications & Copyright

#art. #books. #history. #culture. Your institution puts out daily Tweets and Facebook posts, you're in every hashtag, and visitors love to tag you in their Instagram shots, but do you know what you're doing on the legal side? In this session, our presenters dive into all the ins and outs of social media tools and terms of use, so that next time before you hit upload, you know exactly what you're doing.

Who this session is for:

Gallery and Museum marketing officers, social media officers.

Topics include:

- Terms and conditions
- Notice and takedown procedures
- Legal and reputational precautions

USING COPYRIGHT CONFIDENTLY: MANAGING RISK FOR GLAM

2:45 PM – 3:45 PM

Followed by 15 min break

Related books:

- Working With Copyright: Getting It Right
- Libraries & Copyright
- Galleries, Museums & Copyright

Understanding copyright is one thing, but what do you do when faced with an actual problem? In this session, our presenters begin to guide you through applying your knowledge to make copyright decisions. Whether it be using and protecting your own material, or making sure you're safely using other people's material, this session is aimed at enabling you to use copyright with confidence.

Who this session is for:

Galleries and museum curators, librarians, archivists and administrators.

Topics include:

- Identifying common copyright problems
- Risk management
- Dealing with and mitigating a copyright dispute

PUTTING IT INTO PRACTICE: WORKSHOP FOR GLAM

4:00 PM – 5:00 PM

Related books:

- Working With Copyright: Getting It Right
- Libraries & Copyright
- Galleries, Museums & Copyright

Want to test your copyright knowledge by putting it into practice? In this workshop, we apply what we've learned over the course of the day to brand new scenarios based on real-life cases specifically tailored for the GLAM sector. Our presenters will be there to facilitate the discussion and help you with any questions you might have along the way.

Who this session is for:

Galleries and museum curators, librarians, archivists and administrators.

Topics include:

- Using copyright exceptions
- Getting a copyright licence
- Dealing with copyright infringement